|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Definition** | **Measures** | **Studies Used** | **Successful Manipulations** | **Unsuccessful**  **Manipulations** |
| A strong and absolute belief that something is right or wrong, moral or immoral. These beliefs are inherently motivation and highly emotionally charged. | Single item measure: “How much are your feelings about \_\_\_\_ connected to your core moral beliefs or convictions?” 5-point likert scale (not at all, slightly, moderately, much, and very much) | Skikta et al., 2005; Luttrell et al.,2016; Luttrell et al., 2019 | Luttrell et al., 2016; Luttrell et al., 2019; | Brannon et al., 2019s |
|  | Single item measure: “My attitude about \_\_\_\_ reflects something about my core moral values and convictions”. 7-point likert scale (1 = very much agree, 7 = very much disagree) | Skikta et al., 2005; | N/A | N/A |
|  | Single item measure: “My choice about \_\_\_\_ reflects something about my core moral values and convictions”. 7-point likert scale (1 = strongly agree, 4 = uncertain, 7 = strongly disagree) | Skitka et al., 2008 | N/A | N/A |
|  | Single item measure: “How much moral importance do you attach to your position on \_\_\_\_?”. 7-point likert scale (1 = morally unimportant, 7 = morally important). | Skitka et al., 2002 | N/A | N/A |
|  | Single item binary measure: “Is \_\_\_ moral or nonmoral, depending on what you believe, regardless of how the issue may be viewed by others?” | Wright et al., 2008; | N/A | N/A |
|  | Four item measure: My attitude about \_\_\_\_ is…   * A reflection of my core moral beliefs and convictions. * Connected to fundamental beliefs about right and wrong. * A moral stance. * Based on moral principle.   5-point likert scale (1 = not at all, 5 = very much) scored as an average. | Skitka et al., 2016; Wisneski et al., 2020; | Wisneski et al., 2020 | N/A |
|  | Two item measure: How much is your position on \_\_\_...   * Connected to your core moral beliefs and convictions? * Connected to your beliefs about fundamental right or wrong?   7-point likert scale (1 = not at all, 7 = very much) scored as an average. | Clifford et al., 2018;  Kodapanakkal et al., 2022; Ryan et al., 2014; Ryan et al., 2019 | Clifford et al., 2018; Kodapannakkal et al., 2022 | N/A |
| Rules or beliefs about what is appropriate surrounding social issues ‘deeply embedded into society (e.g., do not steal)’. | Three item measure: To what extent do you feel your position on \_\_\_ is …   * Based on strong personal principles? * Morally correct? * A moral stance?   9-point likert scale (1 = not at all, 9 = very much) scored as an average. | Hornsey et al., 2003; | N/A | N/A |
| A person’s determination that a situation contains ‘moral content’ and legitimately can be considered from a ‘moral point of view’. | Three item measure:   * “There are very important ethical aspects to this situation.” * “This matter clearly does not involve ethics or moral issues.” * “This situation could be described as a moral issue”   7-point likert scale (1 = strongly disagree, 7 = strongly agree’) scored as an average, second item reverse scored. | Reynolds et al., 2006; | Reynolds et al., 2006; |  |
| Lay understanding of the participants of a given topic as moral or non-moral, bypassing assumptions from the researchers about the nature of moral vs. nonmoral evaluation. | Single item measure: “How morally wrong/right it would be for you to \_\_\_\_?” 7-point likert scale (1 = very wrong, 7 = very right). | Van Bavel et al., 2012; | N/A | N/A |
| Single item measure: “Think about the person who posted this message, how moral, or good a person do you think they are?”  7-point likert scale (1 = very immoral/bad, 4 = somewhat moral/good, 7 = extremely moral/good) | Everett et al., 2020; | Everett et al., 2020; |  |
|  | Two item measure:   * “I have the idea that there is a clear-cut distinction between moral and immoral when \_\_\_\_ is concerned.” * “When \_\_\_\_ is concerned, rules regarding what is moral and what is immoral apply to everyone.”   7 point likert scale (-3 = not agree at all, 3 = totally agree), scored as an average. | Tauber et al., 2013; |  | Tauber et al., 2013; |